



## Introducing 'The New Age' Marketing Platform!



### About B2B Email Experts

B2B Email Experts is one stop shop that carries out business to business market research studies than any other company in the world. Here, email marketing being the essential component of business-to-business (B2B) marketing strategies provides you a great way to make potential and returning customers aware of your business. We help you to build relationships with business prospects, gather important data and improve marketing returns on investment (ROI).

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### Our Flagship Services That Have Earned Us Industry Repute:

- ◆ Data Management Solutions
- ◆ Campaign Services
- ◆ Email Lists
  - Industry Specific Email Lists
  - Technology Specific Email Lists



### Data Management Solutions

### Scale your Business With A Good Database To Explore Unending Opportunities

In an intensely competitive and fast paced world keeping your customer information accurate and up to date is vital. At B2B Email Experts we have a unified approach towards data management to provide you validated and accurate data. Since customer data deteriorates rapidly we take utmost care to accurately record, update and track your customer data on a minute-to-minute basis..

### The Benefits Of Having An Up-To-Date Customer Database Using Our Services:

- **Having an effective database reduces various complexities in a business.**
- **You can have accurate and updated contact information**
- **We help you to access to the information you require for making critical decisions**
- **A good database also adds many productivity gains like reducing labor work**
- **Take your business operations and marketing to next level.**

## Our Range Of Data Management Solutions Include:

- Contact Appending
- Data Cleansing
- B2B Contact Appending
- B2C Contact Appending
- Telephone and Fax Appending
- Reverse Email Appending



## Campaign Services

### Redefining The Email Campaigns To Launch A Successful Marketing Campaign!

B2B Email Experts specializes in Campaign Monitoring services by measuring the performance of each campaign. This allows us to fine tune campaigns and understand how your target audience interacts with the various touch points and messages you broadcast.

### We Help In The Following Key Metrics For A Successful Campaign Launch

- **A conversion** when someone completes on your website, like purchasing a product or signing up for a newsletter.
- **Conversion tracking** this provides us data about visitors who click your ad, and then continue to complete the action (conversion).
- **Campaign analytics**, this provides data about conversions, like visitor behavior on your website leading up to a conversion.

## B2B Email Experts Seeks To Offer You With An Array Of Value Added Benefits Such As:

- Create email campaign effectively through our exclusive strategies.
- Help you to track your campaigns through web analytics.
- Identifies inefficiencies and opportunities for improvement.
- Help you reinvest more of your budget into campaigns that generate positive ROI.

## Email Lists

### We Just Don't Provide Email Lists, We Provide New Business Connections!

Email is one of the most powerful tools for marketing, branding, direct response, building customer relationships and reaching your target audience. Email marketing is easy-to-use, cheap, and almost everybody on the Internet has an email address. TO make the most out of email marketing B2B Email Experts provides email lists- Industry Specific Email Lists and Technology Specific Email Lists.

### Benefits Of Choosing B2B Email Experts Services

We generate superior quality Industry Specific Email Lists to help achieve desired results and reach your target audience is employed in key industries such as Real Estate, Hospitality, Healthcare, Information Technology and many more.

### Available Mailing List Formats

- **Standard** : The standard information includes basic communicational data like name, age, income status, religion, marital status and many more.
- **Customized** : The personalized information covers key information of prospects like life-style interest, sports, shopping and many more.



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